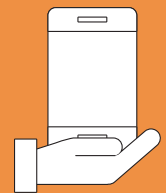


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K.I.V SILC

*Senior
Independent living
Consultant*





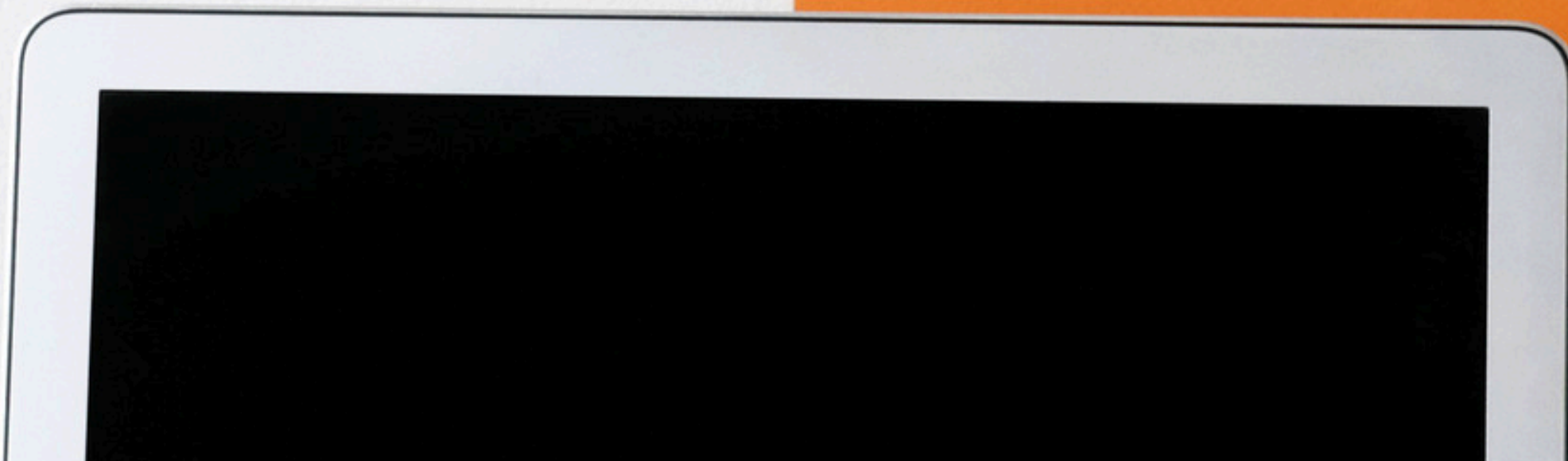
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About The Business

The senior population is growing significantly, and the desire for independent living throughout one's life is universal. Each year, almost 2 million home downsizing projects and nearly three times as many home modification projects are completed in North America alone. For decades, the senior moving industry has operated in a traditional manner, but we've introduced the world's first senior home downsizing and decluttering app at **kiv.tech**. This innovation has revolutionized the senior moving and home downsizing business. We are thrilled to present the opportunity to launch your own 'SILC' business. We provide comprehensive training and ongoing support to help you establish a home-based business with no franchise fees and minimal upfront costs. As a member of the SILC club, you'll gain access to our exceptional marketing team and receive A-to-Z assistance every step of the way.

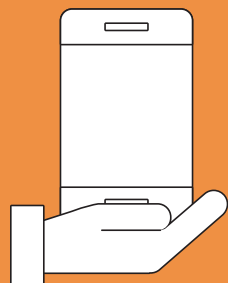


Vision

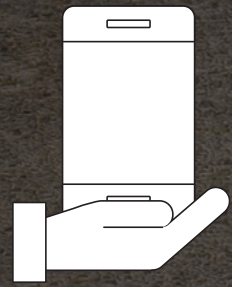
DELIVERING TOP-NOTCH HOME-BASED SERVICES THAT ENHANCE THE LIVING CONDITIONS OF SENIORS.

Mission

WE OFFER SENIORS WITH THE CONFIDENCE OF A BETTER AND SAFER LIVING. WE ENABLE THEIR INVENTIVE LIFESTYLES. WE ACCOMPLISH THIS USING THE MOST TRUSTWORTHY DIGITAL PLATFORM AND CUTTING-EDGE TECHNOLOGIES."



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Project Overview

THE BUSINESS ENCOMPASSES THE FOLLOWING SERVICES:

1. SENIOR MOVING AND HOME DOWNSIZING
2. SENIOR HOME DECLUTTERING
3. SENIOR HOME SAFETY AND MODIFICATION

Problems



THREE IN TEN (27%) CANADIAN BOOMERS WHO CHOSE TO DOWNSIZE SAY COSTS WERE MORE THAN EXPECTED; FOUR IN TEN (39%) WHO HAVEN'T DOWNSIZED ARE SKEPTICAL OF THE POTENTIAL SAVINGS. MEMBERS OF THE GENERATION OF OLDER ADULTS WHO HAVE TACKLED THE DOWNSIZING DILEMMA SAY THEY ARE PLEASED WITH THEIR DECISION (88 PER CENT) YET ADMIT IT DIDN'T HAPPEN WITHOUT SOME REGRET AND UNKNOWN SACRIFICES. 5, 6. ALSO, THE COST OF “SENIOR MOVING MANAGEMENT” SERVICE SURPRISED THE SENIORS WHO USED THIS SERVICE.

90 MILLION SENIORS(+55) LIVES IN CANADA, US AND UK(THE FIRST GROUP OF TARGETED MARKETS). IN 2019, 2,130,200 HOUSEHOLDS OF 55 AND OLDER DOWNSIZED THEIR HOME IN THESE COUNTRIES.A TRADITIONAL WAY THAT MORE THAN 1000 COMPANIES PROVIDE THE DOWNSIZING/DECLUTTERING SERVICE, BY USING THE PAPER DOCUMENTATION AND LABELING THE ITEMS. THERE IS NO CHANCE FOR INVOLVING THE FAMILY MEMBERS AND OTHER SERVICE PROVIDERS IN THE PROJECT.



Solutions

- CREATING ONLINE/OFLINE PROJECT
- ADD OTHERS TO THE PROJECT AS A VIEWER OR EDITOR.
- CATEGORIZE THE ITEMS DIGITALLY(SALE, DONATION, WASTE, STORE, NEW LOCATION,..)
- DIGITAL YARD SALE FEATURE
- COST ESTIMATOR
- DIGITAL PROJECT MANAGEMENT
- SAFETY CHECKLISTS - ROOM BY ROOM ACCORDING TO THE CLIENT CONDITION.

Services:

Senior Moving Services

Packing and Organizing for Moving

Provide packing materials and carefully pack items with care.

Label and categorize boxes to make unpacking easier.

Assisted Moving Day Coordination

Coordinate with professional moving companies that specialize in senior moves.

Unpacking and Setting Up in New Home

Unpack and organize items in the new residence.

Arrange furniture and essentials to create a comfortable, familiar space.

Assist with loading and unloading boxes and furniture on moving day.

Home Staging for Sale

Help seniors organize and prepare their homes for sale.

Coordinate with staging professionals to optimize the space for showings.

Estate Sale and Downsizing Assistance

Organize estate sales or auctions to help with downsizing.

Assist with inventorying and appraising items for sale.

Additional Personalized Services

Safety and Accessibility Modifications

Install grab bars, handrails, and other modifications to increase safety.

Adjust furniture and layout to minimize fall risks and improve navigation.

Support with Sorting Personal Collections

Help catalog and sort collections, such as books, crafts, or memorabilia.

Create storage solutions or display options to preserve items safely.

Home Transition and Emotional Support

Offer guidance and emotional support through the transition process.

Provide companionship and encouragement to ease the stress of change.

Pet Transition Assistance

Help manage pet needs during the moving or downsizing process.

Arrange pet boarding or transportation if necessary.

Final Cleaning and Preparation of Old Residence

Coordinate a deep cleaning of the old home after belongings are moved.

Handle necessary repairs or touch-ups before the property changes hands.

Services:

Memory Preservation and Digitalization Services

Photo and Document Scanning

Digitize family photos, important documents, and memorabilia.

Organize digital files and set up secure cloud storage for easy access.

Video and Audio Conversion

Convert old videos (VHS, cassette tapes, DVDs) into digital formats.

Organize digital files into accessible libraries.

Customized Memory Books and Albums

Create physical or digital albums using scanned photos and family stories.

Organize themed albums (e.g., family trips, childhood memories, etc.).

Digital Device Setup and Training

Assist seniors in learning to use tablets or digital frames to view their photos.

Set up online accounts for securely storing and sharing digital memories.

Home Decluttering and Organizing Services

Room-by-Room Decluttering

Work with seniors to sort and declutter belongings by room.

Assist with decision-making to identify items to keep, donate, or discard.

2. Donation and Disposal Coordination

Arrange for donation pickups or coordinate with local charities.

Handle disposal and recycling of unwanted items responsibly.

Customized Organization Solutions

Design easy-to-access storage solutions that cater to seniors' needs.

Organize closets, pantries, and other areas to simplify daily life.

Paperwork and Document Management

Sort through paperwork, organize files, and assist with document shredding.

Help set up systems to manage bills, health records, and important documents.

.Home Maintenance Planning and Setup

Provide checklists and reminders for essential household maintenance.

Coordinate with home service providers for ongoing maintenance.

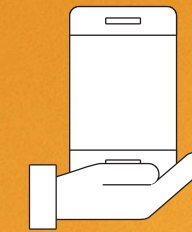
Furniture and Large Item Removal

Arrange removal of heavy furniture and other large items.

Help reorganize spaces to improve mobility and access around the home.

PROJECT FEES FROM CLIENTS
DIRECT PROJECT INCOME: FOR EACH PROJECT,
SILCS CAN EARN BETWEEN \$1,000 AND \$5,000
BASED ON THE PROJECT SCOPE

- REFERRAL COMMISSIONS
- FROM REALTORS
- JUNK REMOVAL COMPANIES
- MOVING COMPANIES
- STORAGE COMPANIES
- RENOVATORS
- MORTGAGERS

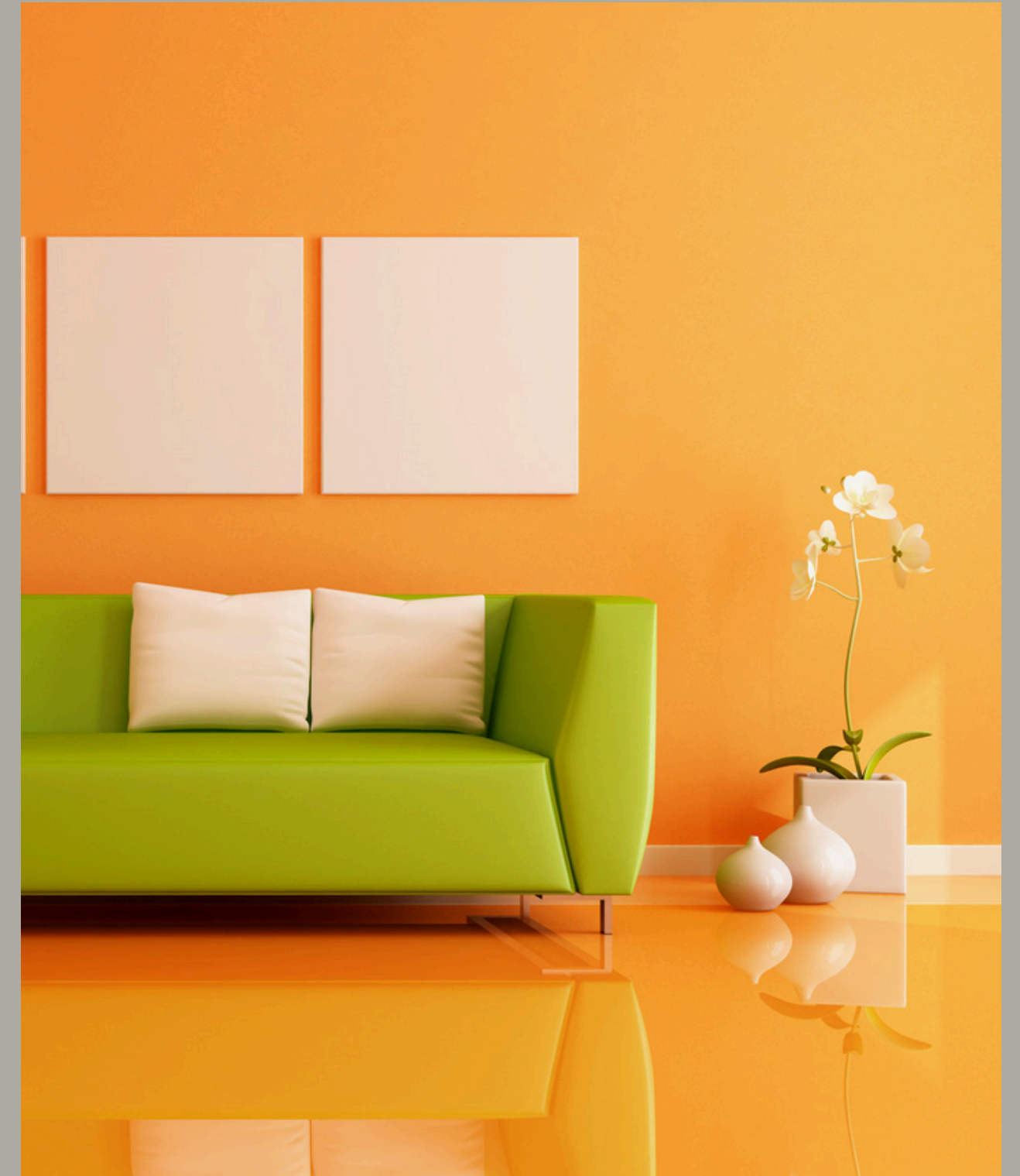


KIVO



SILC CLUB

THE SILC CLUB IS AN EXCLUSIVE MEMBERSHIP DESIGNED FOR SENIORS INDEPENDENCE LIVING CONSULTANTS, OFFERING THEM UNLIMITED ACCESS TO THE K.I.V APP, CONTINUOUS TRAINING, AND COMPREHENSIVE SUPPORT TO GROW THEIR HOME-BASED BUSINESSES. MEMBERS BENEFIT FROM EXPERT GUIDANCE IN BUSINESS SETUP, PERSONALIZED MARKETING SUPPORT, AND ONGOING SKILL DEVELOPMENT—EMPOWERING THEM TO PROVIDE TOP-TIER SERVICES AND EXPAND THEIR REACH IN THE SENIOR CARE INDUSTRY.





Target Market

- SENIORS (55+)
- SENIOR'S FAMILY

90 million seniors(+55) lives in Canada, US and UK(the first group of targeted markets). In 2019, 2,130,200 households of 55 and older downsized their home in these countries.

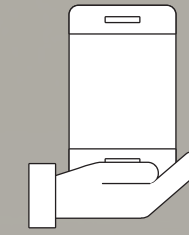
Testimonial

SUCH A GREAT DOWNSIZING APP! IT'S DOING WHATEVER YOU WANT IT TO DO. I AM IMPRESSED WITH THE AMOUNT OF THOUGHT AND DETAILS THAT THE DEVELOPER HAS PUT INTO THIS APPLICATION. THERE'S SPACE FOR IMPROVEMENT. REMARKABLY, THIS IS TOTALLY FREE ACCESS TO CREATE A PROJECT. ADDITIONALLY, THERE IS NO LIMIT TO THE ITEMS YOU CAN ADD TO THE LIST AND CATEGORIES IN DIGITAL YARD SELLING, DIGITAL DONATION, WASTE REMOVAL, MOVING, AND STORAGE. CONGRATS TO THE KIV TEAM

**SCARBOROUGH-BRUCE DEHIZADEH
BUSINESS OWNER**



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